Michal Jaffe

PRODUCT DESIGNER

CONTACT

- 054-2677196
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- michaljaffe

PORTFOLIO

- michaljaffe.com

SKILLS

Wireframes
User flows
Prototyping
Market research
User research
Web design

TOOLS

Adobe Creative Cloud
Figma
Wix
Blender

LANGUAGES

English- Native
Hebrew- Native

PROFESSIONAL EXPERIENCE

Product Designer | Nth Degree — *2024 - Present*

- Working on a B2C product, leading UI design and developing a unified design system for consistency.
- Refine screen designs to improve usability and align with brand identity.
- Working closely with team to collect feedback and improve design.

Freelance Designer | Self - Employed — *2021- 2023*

- Serving a multitude of clients with design of advertising materials such as logos, print and advertising.

EDUCATION

6B Studio | UI/UX Professional Studies — *Apr 2023- Aug 2023*

- Building design systems and essential rules in the user interface for communicating with developers.
- Design sprint workshops.
- Creating user journey map, and visual research.

ORT Colleges | Design And Visual Communication — *2018 - 2020*

- Designing for desktop and mobile, including print products like packaging, advertising and posters.
- The ability to use design software and platforms, such as Photoshop, Illustrator, Indesign, and Figma, at the highest level.

VOLUNTEERING EXPERIENCE

Project TEN, Jewish Agency — *Jan 2018- Apr 2018*

- Teaching math and English to children in schools and orphanages.
- Volunteering in Uganda for 3 months.
- Planning and producing material for upcoming lessons.

National Service — *2014-2016*

- Assistant in a kindergarten for children with special needs.
- Led a program with 20 children in the at risk group for 12 months.